

# Town Reporter

NEWS AND INFORMATION FOR THE TOWN OF PARADISE VALLEY, AZ

## Paradise Valley, Together 2022 General Plan

The Town released the 60-Day Public Review Draft of the 2022 General Plan on November 1, 2021 and will be taking public comments and holding public workshops and hearings in upcoming months. The Draft 2022 General Plan can be accessed from the project website: [www.pvtogether2022.com](http://www.pvtogether2022.com)

### ALSO IN THIS ISSUE

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Town of Paradise Valley, AZ | [www.paradisevalleyaz.gov](http://www.paradisevalleyaz.gov) | 480-948-7411

Photo Source: Scott Martin

# About the General Plan

## What is a General Plan?

The General Plan is a community's long-range vision for the next 10 years and beyond. The document acts to inform future social, economic, and physical development decisions through the plan's application. Inclusive of a vision statement, goals, policies, maps, and implementation strategies, the General Plan works to address various issues around land use, community character, circulation, open space, water, and the environment. More specifically, preparing, adopting, implementing, and maintaining a general plan serves to:

- Express the community's development goals and embodies public policy relative to the distribution of future land uses.
- Provide a basis for local government decision-making, including decisions on development approvals.
- Provide citizens with opportunities to participate in the planning and decision-making processes of their community.
- Inform citizens, developers, decision makers and other cities and counties of the ground rules that guide development within the community.

## Why Update Now?

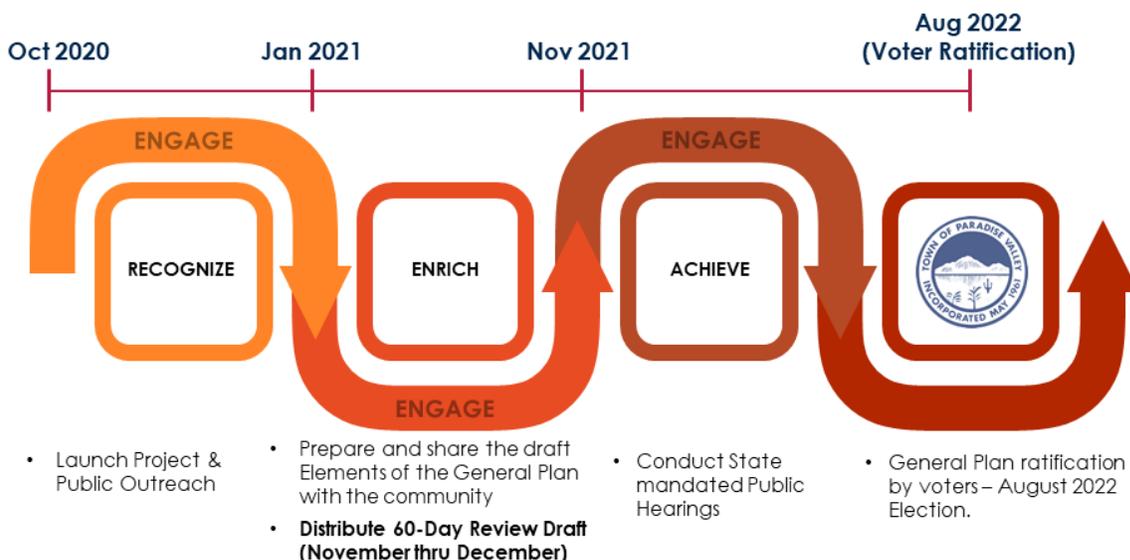
State law mandates that each city and town in Arizona adopt a "comprehensive, long-range general plan for the development of the municipality." These plans must also be updated and adopted by voters every ten years. The Town of Paradise Valley's current General Plan was last ratified by voters in 2012.

The Town seeks to place this update to the Paradise Valley General Plan on the August 2022 ballot for voter ratification.

## Where Are We In the Process?

The General Plan process is broken out into four distinct phases, recognize, engage, enrich, and achieve.

The Town is currently facilitating a State mandated 60-Day review period as part of the final step in the enrich phase.



**GOT QUESTIONS?**

website: [www.pvtogether2022.com](http://www.pvtogether2022.com)

email: [lrauch@paradisevalleyaz.gov](mailto:lrauch@paradisevalleyaz.gov)

Dear Friends  
and Neighbors,

With the Holiday Season quickly approaching, this is a traditional time for reflection and gratitude. We have all experienced many challenges in the past couple of years, but we also have so much for which to feel thankful. As your Mayor, I'm proud to hear from so many citizens that they, like me and my family, feel blessed to be able to live in our exceptional community – marked by its friendliness, beauty, spaciousness, prestige, charm, safety, and stability!



The Town recently celebrated its 60th Anniversary, which included a wonderful community event at the Camelback Inn. Great thanks go to everyone involved in planning and participating in the celebration, including the Paradise Valley resorts and other community partners who helped by sponsoring the event, the many citizen volunteers (especially the members of the Town's Historical Advisory Committee), and to all those in attendance for making it a special day to celebrate our amazing community together!

In recognition of this milestone, here are some fun facts from 1961, the year our great Town was founded:

- Paradise Valley had around 2,000 residents (today, the Town has approximately 12,658)
- John F. Kennedy was sworn in as President.
- The Dow Jones hit a HIGH of 734.
- Construction started on the Berlin Wall.
- A loaf of bread cost \$.21 cents, and a gallon of gas was a cool quarter of a dollar!
- Yuri Gagarin became the first person to travel to space (today, "Captain Kirk" and the like can take a joyride there in a billionaire's private rocket ship)!
- The New York Yankees beat the Cincinnati Reds to win the World Series.

The world has significantly changed in the past sixty years, but our Town has continued to honor its foundational ideals. Like in 1961, the Town embodies the best of low-density residential living with safe, friendly, and quiet surroundings, set in a beautiful desert environment, and served by a limited but

# Message from the Mayor

**Jerry Bien-Willner**  
Town of Paradise Valley



Photo Source: Independent Newsmedia/Arianna Grainey

effective local government (and without a property tax). We benefit from top professional talent, the Town's rich history of citizen volunteerism, our thriving faith community, and our excellent, world-class resorts.

It has taken great teamwork and effort from our community and its leaders to preserve and protect our Town's values and traditions, and our work together continues. This edition of the Town Reporter focuses on the Town's 2022 General Plan update, which is required to occur every ten years under State law. Many community members and Town staff have been working hard to make sure our community's voices are heard. I look forward to a final document that the entire community can be proud of, a plan that exemplifies, preserves, and protects all the best of our traditions. Please stay involved in the process with your input as we look forward to continuing our great traditions and values into the future in this ever-changing world.

Thank you, wishing you all good health and many blessings, and all the best for the Holiday Season and New Year!

# About the Process

## General Plan Outreach

The Public Review Draft of the 2022 General Plan was shaped through a public outreach approach that provided opportunities for all community members to be involved in the General Plan process. The Town gathered community input through the following methods:

- General Plan Website;
- General Plan Community Survey;
- Virtual Community Workshop;
- Virtual Discussion Hubs on specific community topics;
- Community Group Presentations;
- Informational Pop-up Booths at Town Hall and Town Events;
- eBlasts and social media posts;
- Paradise Valley Independent Newspaper Articles; and
- Planning Commission and Town Council Meetings and Study Sessions.

## COMMUNITY ASSESSMENT

As part of the Town of Paradise Valley 2022 General Plan update process, the Town prepared a Community Assessment Report. The Report is a “snapshot” of current conditions and trends in Paradise Valley. It provides a detailed description of a wide range of topics and provides decision-makers, the public, and applicable local agencies with context to inform decision making over the course of the update process. To review the Community Assessment Report, please visit the “Documents” tab on the project website, [www.pvtogether2022.com](http://www.pvtogether2022.com).

## Community Engagement

### General Plan Community Survey #1

The Community Survey was open from February 2021-March 2021 and collected public feedback on community values, issues, and topics. The Survey was facilitated both virtually and in person with a Survey Pop-Up Booth located at Town Hall every Thursday in the month of February.

The survey also contained a mapping exercise that allowed participants to post comments on what they cherish about the Town as well as identify community opportunities and challenges. A total of 386 Community Surveys were completed, which represents a 95% confidence level (the probability that results accurately reflect the entire population) with a 5% margin of error (the range results may deviate from the overall population). To review a summary of the General Plan Community Survey #1, please visit the “Documents” tab on the project website, [www.pvtogether2022.com](http://www.pvtogether2022.com)

### Community Workshops

Community Workshop #1 was held virtually in January 2021 providing more opportunities to hear from the public on identifying community values, opportunities, needs, and challenges.

Community Workshop #2, is scheduled to be held on Wednesday, November 17, 2021. An in-person open house style meeting, following CDC guidelines, will be held outside at Town Hall from 3:00 PM – 5:00 PM. Following this in-person event, an alternative virtual workshop will be held from 6:00 PM – 7:30 PM. Both meeting options will provide a review of the Public Review Draft of the General Plan and allow residents to have further input on the final General Plan document. For more information on this workshop see the back cover of this edition of the Town Reporter or visit the project website.

# Vision & Values

Community Values are central themes that serve as the framework for the Town's General Plan Vision. They also serve as a touchstone during the planning process to develop and refine the individual goals, policies, and actions that are expressed throughout the General Plan. The following community Values that were expressed in the 2012 General Plan were further validated and reinforced during the public outreach process for the 2022 General Plan update:

- Primarily one-acre, residential community
- Limited government
- Creating a sense of community
- Improving aesthetics
- Preserving natural open space
- Partnerships with existing schools and resorts to enhance recreational opportunities

A General Plan Vision Statement is intended to give direction and purpose for the document. Public input was critical to shaping the community Vision established as part of the 2012 General Plan. Through the 2022 General Plan community survey and community workshop discussions, the overall 2012 vision was largely supported by residents and continues to be relevant today. Consequently, only subtle modifications were made to the General Plan Vision Statement.

## VISION STATEMENT

The Town of Paradise Valley is a premier, low density, residential community in Arizona with a national identity reflecting excellence in development and design and protection of the natural Sonoran Desert environment.

Centrally located, this desert oasis, containing mountains, cacti and wildlife in the midst of the fifth largest city in the country, offers convenient access to local and regional amenities while preserving a sense of privacy, quiet, dark/night skies, and public safety that represents an unparalleled quality of life.

The incorporation of the Town in 1961 was hard fought, and came about with a conscious decision to preserve the natural desert and provide a semi-rural, residential community with limited commercial development and limited government.

As we look to the future, we build upon our past by capturing the independent spirit that founded this community while taking prudent, reasonable, and responsible actions to improve the quality of life for Town residents.

Recognizing a proper balance between the powers of local government and individual property rights, our future will be defined by the continuation of our characteristic low-density, residential housing while understanding and appreciating the role of local government in providing quality public safety and other limited services, preserving natural open space and mountain views and ensuring neighborhood-compatible land use decisions throughout the Town.

The aesthetic beauty of our community open spaces, coupled with the natural beauty of the desert, welcomes residents, their guests and resort visitors alike, letting everyone know they are in a special place.

Our world-class resorts, places of worship, schools and other limited non-residential community-oriented development will continue to evolve and change with the times, but will always respect the quality of life of Town residents.

# Structure of the Plan

## Organization of the General Plan

The General Plan is organized into a series of topical Elements (or Chapters) that are outlined with Goals and Policies for implementation. This organization allows for a straightforward and effective methodology for achieving the statutory requirements for a General Plan. Arizona Revised Statutes requires the following elements for a Town the size of Paradise Valley:

- Land Use
- Circulation (i.e. Mobility)
- Open Space
- Growth Areas (i.e. Special Use Permit Planning)
- Environmental Planning
- Water Resources
- Cost of Development

To address specific needs that are unique to the community, the Town has also elected the following additional elements:

- Community Character and Housing
- Sustainability
- Public Facilities/Services
- Implementation

**Please review the following pages of this Town Reporter for a brief summary of these Elements (or Chapters) of the 2022 General Plan.**

## Using the General Plan

While the Vision and Values set the framework about where the Town wants to be in the future, it is the goals, policies, and actions presented within the various chapters of the General Plan that provide the guidance on how the Town will achieve the community defined Vision.

### GOALS

Each element includes a series of goals that represent overarching desired outcomes related to key topics associated with the subject element. When combined, all goals

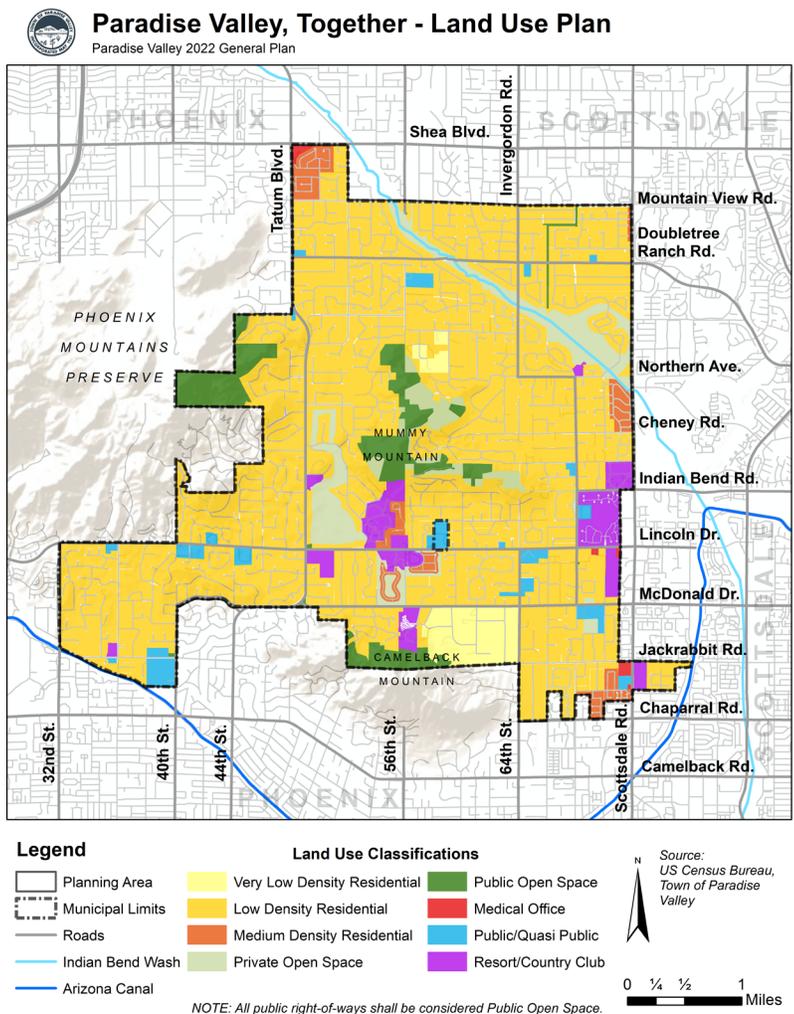
work to achieve the desired Community Vision. Goals are also not temporal in nature but continuous and provide a guided direction for policies.

### POLICIES

Under each goal is a set of policies intended to facilitate achieving that goal. Policies inform the day-to-day operations within the Town and help to guide Town decision making.

### ACTIONS

Goals and Policies are reinforced with tangible Actions inclusive of a process, technique, or strategy to help achieve the desired goals and policies. Actions are established and detailed in the Implementation Chapter of the General Plan.



# Land Use/Community Character & Housing Elements

The purpose of the Land Use Element is to guide and shape the future physical development of Paradise Valley while preserving the low-density character of the community and the overall quality of life for residents of the Town. As required by State law, the Land Use Element contains a series of goals, policies, and maps that guide and designate the future use and reuse of land within the Town.

The Community Character and Housing Element addresses a broad range of topics related to the physical structure and appearance of the Town's built environment and establishes the image and character of the Town's unique identity.

## What Changed?

Within the Land Use Element, the Development Area text and map were removed and replaced with the Town's Special Use Permit process, select edits were also made to the Land Use Plan to remove unnecessary land uses associated with past Development Areas and a 1/3 acre landlocked parcel adjacent to El Chorro Lodge was changed from Low Density Residential to Resort/Country Club. Specific goals and policies were consolidated, added and/or removed to be consistent with community feedback. Revisions within the Community Character and Housing Element focused on clarification of terminology and intent of specific phrasing along with the incorporation of specific policies to address the adverse impacts of important issues such as raising of lots/building pads, short term rentals and telecommunication facilities.

## Land Use Goals

GOAL LU.1 - ENHANCE QUALITY OF LIFE. Preserve those elements or features which contribute to the town's quality of life and character as a premiere residential community and resort destination with strong rural and historic roots.

GOAL LU 2 - COMMUNITY FORM/DESIGN. Promote development in the town that is in harmony with the natural and built environment at both the community and neighborhood levels.

GOAL LU 3 SPECIAL USE PERMIT PROPERTY. Support limited, targeted and context appropriate Special Use Permit properties through orderly and well-

planned development that provides for the needs of existing and future residents, and makes efficient use of land and infrastructure.

GOAL LU 4 - CONTROL COMMUNITY SPACES. Conserve and manage the use of public open spaces, access to public open spaces, connections to private open space preserves and rights-of way, and encourage the incorporation of public art.

GOAL LU 5 - EFFICIENT INFRASTRUCTURE AND DEVELOPMENT. Direct orderly and well-planned development in support of existing or planned infrastructure improvements.

GOAL LU 6 - SPECIAL USE PERMIT PROPERTY REVITALIZATION. Encourage the continued revitalization and improvement of the Town's existing Special Use Permit properties while protecting the Town's low-density residential character and quality of life.

## Community Character & Housing Goals

GOAL CC&H.1 - EXISTING RESIDENTIAL CHARACTER. Preserve and protect the quality of residential character development within the Town while taking care to perpetuate the natural landscape, desert plants, and scenic beauty of the mountain areas of the Town.

GOAL CC&H.2 - DISTINCTIVE AND MEMORABLE DESIGN. Encourage community design that produces a distinctive, high-quality built environment whose forms and character reflect the Town of Paradise Valley's unique historical, environmental, and architectural context, and create memorable places that enrich community life.

GOAL CC&H.3 - SCENIC ENVIRONMENTAL DESIGN. Maintain and preserve the Town's natural scenic resources including scenic views, the distinctive mountain ridgelines, and dark/night skies that have contributed to the Town's community legacy since its inception.

Goal CC&H.4 - PLACES TO CONNECT. Preserve and maintain public spaces, such as the Barry Goldwater Memorial, to provide areas where residents and visitors alike may enjoy.

Goal CC&H.5 - HOUSING TYPES & SUPPLY. Maintain the Town's primarily owner-occupied low-density residential character while allowing less than one acre per residence housing as allowed by the Town Zoning Code or on Special Use Permit resort properties.

# Mobility/Open Space Elements

The Mobility Element supports economic, social, and environmental connections while ensuring safety. This chapter contains existing conditions of motorized and non-motorized networks, provisions for necessary improvements, and goals and policies to continue enhancement of facilities when appropriate to meet the needs of residents and visitors.

The Open Space Element encourages private and public efforts to acquire, maintain, and preserve valuable open space, mountain views, washes, vegetation, and wildlife for their intrinsic value and for their contribution in creating positive resident and visitor experiences.

## What Didn't Change?

A key item that did not change is the Roadway Circulation map (Figure 10 in the Draft 2022 General Plan). This means that all roadways in the Town will keep their same classifications as currently identified (i.e. arterial, collector, local, etc.).

## What Changed?

While the Town currently has policies that address all mobility types independently (i.e. vehicular, pedestrian, bicycle), the Mobility Element takes this topic in a more strategic multi-modal planning approach that seeks to support the creation of a program to evaluate placement of such facilities on a case-by-case basis. The Element also removes overly specific roadway cross-sections and design elements and provides policy framework that addresses community feedback related to safety, congestion, and cut-through/pass-through traffic. The Open space element added an Open Space Map as well as removed and/or clarified overly descriptive references, especially related to recreation and preferred use of existing open space.

## Mobility Goals

**GOAL M.1 - SAFE MULTIMODAL CIRCULATION.** Provide a high-quality multimodal circulation system that is effectively planned, managed, operated and maintained.



Photo Source: Town of Paradise Valley

**GOAL M.2 - ROADWAY DESIGN.** Provide high-quality roadway design that promotes the character and image of the Town, reduces negative environmental impacts, enhances safety for all users, and minimizes negative impacts to the community and neighborhoods.

**GOAL M.3 - REGIONAL TRANSIT SERVICES.** Continue to support limited and appropriate public regional transit services through the Town, as well as promote rideshare to popular destinations in Town and specialized transit such as resort connectors for residents, employees, and resort guests.

**Goal M.4 - ENVIRONMENTAL SYSTEMS.** Create a sustainable circulation system that will ensure the safe and efficient movement of people, goods, and services while supporting livable neighborhoods and reducing air pollution and greenhouse gas emissions.

**GOAL M.5 - VISUAL CHARACTER.** Create high-quality street rights-of-way that shall demonstrate the positive character and image of the Town.

## Open Space Goals

**GOAL OS.1 - PROTECT OPEN SPACE & MOUNTAIN VIEWS.** Protect and expand open spaces, mountain views and natural features throughout the Town and responsibly enhance their physical or visual accessibility by Town residents, their guests and resort visitors.

**Goal OS.2 - OPEN SPACE MANAGEMENT.** Manage open space to be sensitive to natural systems and responsive to public need so as to maintain a high quality of life for residents, their guests and resort visitors.

**GOAL OS.3 - HEALTHY LIFESTYLE.** Support and encourage an open space system that provides a healthy physical, social, and natural environment to improve the wellness and wellbeing of all residents and visitors.

# Environmental Planning & Water Resources/ Sustainability Elements

This Element is intended to lay out how Paradise Valley will preserve, provide, and restore natural features, vegetation, and air quality, as they relate to the Town. Since water resources are a component of the natural environment, the General Plan also combines these two elements into one.

The Sustainability Element is an optional element of the General Plan and is not mandated by the State of Arizona. Its inclusion in the General Plan demonstrates the Town of Paradise Valley's commitment to the long-term health and viability of the community.

## What Changed?

Many of the goals and policies in each of these Elements are a carry-over from the Town's current General Plan with changes focused on consistency and language updates. Within the Environmental Planning/Water Resources Element, key changes clarified references, especially related to drought tolerant native landscaping and refreshed water policy to reflect current terminology and practices (i.e. stormwater management, low impact development). Within the Sustainability Element, edits removed references to outdated policy direction, repeat policies found in other elements as well as defined more cost appropriate policy efforts (i.e. water conservation, energy consumption and greenhouse gas emission measures).

## Environmental Planning & Water Resources Goals

GOAL EPW.1 - NATURAL RESOURCE CONSERVATION. Support the conservation of the Town's natural resources to preserve sensitive environmental and important habitat areas.

GOAL EPW.2 - TREE CANOPY. Manage and maintain the Town's inventory of trees as an environmental, economic, and aesthetic resource to improve residents' quality of life.

GOAL EPW.3 - VISUAL RESOURCE PRESERVATION. Maintain and protect significant visual resources and aesthetics that define the Town of Paradise Valley.

GOAL EPW.4 - AIR AND NOISE QUALITY. Reduce noise pollution, air pollution, and improve air quality within the Town and across the region.

GOAL EPW.5 - WATER SUPPLY. Ensure the adequacy of the Town's water supply and to support improvements to the water supply.

GOAL EPW.6 - WATER QUALITY. Promote a high-quality and safe water supply that meets or exceeds federal and state regulatory requirements.

GOAL EPW.7 - FLOOD CONTROL/DRAINAGE. Minimize risk of damage or injury from known flood hazards.

## Sustainability Goals

GOAL S.1 - COMMUNITY EDUCATION AND INVOLVEMENT. Cultivate broad community participation in programs to promote sustainability and provide the information people need to live in a sustainable way.

GOAL S.2 - BUILDING PRACTICES. Support increased use of renewable energy and sustainable building practices and remove obstacles to their application.

GOAL S.3 - GREENHOUSE GAS EMISSIONS. Transition Town operations to operations that reduce greenhouse gas emissions and work with surrounding municipalities to reduce their greenhouse gas emissions produced by services provided in our community.

GOAL S.4 - WATER CONSERVATION. Encourage the responsible consumption and recycling of water through a variety of conservation and low impact development (LID) practices.

GOAL S.5 - SOLID & HAZARDOUS WASTE. Require efforts designed to reduce the amount of solid waste generated and ensure that generated waste is recycled or efficiently disposed of in an environmentally safe manner.

GOAL S.6 - FINANCES. Require efforts to ensure the Town's short- and long-term economic interests are sustained over time.

# Public Facilities & Cost of Development

The Public Facilities and Services/Cost of Development Element highlights the Town's commitment to the design and delivery of services, the physical facilities required to meet the needs of the community, and the cost of development required to ensure a sustainable future for Paradise Valley.

## What Changed?

Overall, much of this element is a reflection of current policies and programs for the Town, with updates primarily done to provide consistency in form and clarify intent. A select number of policies were reorganized/relocated to better reflect associated goals and align with community feedback.

## Public Facilities & Cost of Development Goals

**GOAL PFS.1 - PUBLIC FACILITIES.** Provide safe, accessible, and sustainable public buildings and facilities to meet the needs of the community.

**GOAL PFS.2 - CRIME AND LAW ENFORCEMENT.** Work cooperatively with the community, regional law enforcement agencies, local government and other entities to provide quality police service that protects the long-term health, safety, and wellbeing of our Town, reduces current and future criminal activity, and incorporates design strategies into new development.

**GOAL PFS.3 - FIRE PROTECTION AND EMERGENCY MEDICAL SERVICES.** Provide coordinated fire protection and emergency medical services that support the needs of residents and visitors and maintains a safe and healthy community.

**GOAL PFS.4 - COMPLIANCE WITH HEALTH AND SAFETY CODES.** Improve the health, safety, and visual quality of the community by ensuring compliance with health, safety and zoning codes.

**GOAL PFS.5 - OTHER FACILITIES AND SERVICES.** Ensure that other public facilities and services are adequate to meet the needs of Town residents and businesses.

**GOAL PSF.6 - COST OF DEVELOPMENT.** Ensure the provision of high-quality public services and infrastructure while maintaining the Town's fiscal sustainability.



Photo Source: Independent Newsmedia/Arianna Grainey

## Implementation

The Implementation Chapter of the 2022 General Plan is a new chapter. As detailed throughout this comprehensive summary, the General Plan outlines a series of comprehensive goals and policies targeted at achieving a desired vision or future for the Town of Paradise Valley. While broad in nature, these goals and policies are further supported with recommended actions to help further implement this Plan. In the 2012 General Plan, a total of 110 recommended actions were distributed across each Element of the Plan.

This new Chapter within the 2022 General Plan collectively places all recommended actions within a unified implementation table. Each action is identified by the General Plan goal or goals it aligns with, followed by an indication of whether the action is a one-time Project Specific effort or a continuous Ongoing Effort. This revised format approach assisted in establishing a more select and tangible number of 33 recommended actions by removing duplicate action efforts and consolidating similar efforts into unified actions. The actual timing and facilitation of each action will be determined through Council and Staff discussion on a case-by-case basis.

# Paradise Valley 2022 General Plan Update – Community Survey #2

This survey is provided to obtain your feedback on the 60-Day Review Draft of the Paradise Valley 2022 General Plan Update. Please note, there are other ways to both learn about and provide your thoughts on the Draft General Plan, to review the General Plan in its entirety or take the Draft General Plan survey online, go to [www.pvtogether2022.com](http://www.pvtogether2022.com) for details.

## General Plan Goals

The “goals” associated with each element of the 2022 General Plan have been detailed throughout this edition of the Town Reporter. Please review the following questions and provide your thoughts. If you’d like to review the individual policies that will be used to help facilitate the achievement of each goal in specific detail, please visit the project website to view the Draft Plan in its entirety.

### PLEASE RESPOND TO THE FOLLOWING QUESTIONS:

Do you feel that the General Plan goals adequately address and provide guidance in Paradise Valley? -  Yes  No - How would you improve these goals?

## General Plan Specific Topics

In response to community input, several specific issues or topics were directly addressed within select “policies” of the General Plan. Please review each topic summary below and utilize the response options to indicate your level of support for the proposed modifications. If you’d like to review the individual policies associated with each topic in specific detail, please visit the project website to view the Draft Plan in its entirety.

On a scale of 1 -5, please indicate your level of support with 5 being the strongest level of support for the proposed modifications below.	Level of Support				
	Low		High		
	1	2	3	4	5
Within the Land Use Element, the Town’s three existing Development Areas (56th Street and Lincoln Drive, East Lincoln Drive North, and East Lincoln Drive South), created to focus resort development and redevelopment areas, have been removed in favor of utilizing the Town’s long-standing Special Use Permit (SUP) zoning process.					
Within the Land Use & Open Space Elements, policy edits were made to clarify the preference for use of existing public areas (i.e. trailheads near Town limits) and private areas (i.e. residents own backyards) over the development of new areas or facilities.					
Within the Community Character & Housing Element, specific policies were incorporated to address neighborhood safety and residential character issues that arise from the adverse impacts of short term rentals in the community.					
Within the Mobility Element, Town-wide integrated pedestrian and bicycle circulation systems were removed and replaced with policies that support best practices to mitigate negative impacts and address public safety to ease neighborhood and bicycle conflicts.					
Within the Mobility Element, new policies were added to address community feedback related to addressing vehicular and non-vehicular safety, traffic congestion, as well as cut-through and pass-through traffic.					

Please share any additional comments regarding your responses above:

To return this survey, please separate and drop off or mail this page to the Town of Paradise Valley, Community Development Department, Attention: Loras Rauch, 6401 E Lincoln Drive Paradise Valley, AZ 85253-4399



**TOWN OF PARADISE VALLEY**  
6401 E Lincoln Drive  
Paradise Valley, AZ 85253

## WE WELCOME YOUR INPUT

Two times and two different ways are being provided to discuss and share your comments and ideas on the 60-Day Review Draft of the 2022 General Plan. The material presented at each event will be identical and the comments received at the earlier Open House (in-person) event will be shared with those attending the later Workshop (virtual) meeting.

## Community Open House and/or Workshop Wednesday, November 17, 2021

### Open House/In-Person Event

Held outdoors at the Town Hall Campus  
**6401 East Lincoln Drive**  
(arrive anytime between)  
**3:00 PM – 5:00 PM**

### Workshop/Virtual Meeting

<https://zoom.us/j/6678902153>  
Phone-in: 1-669-900-6833  
Meeting ID: 667 890 2153  
**6:00 PM – 7:30 PM**

To learn more about the project and to view and download a copy of the 60-Day Review Draft of the 2022 General Plan please be sure to visit the project website:

[www.pvtogether2022.com](http://www.pvtogether2022.com)